edutech



HIGHER EDUCATION LEARNING SOLUTIONS

Transforming teaching, learning and employability

AI-enabled platforms, services and future ready skills for higher education institutions across the GCC.

Building the future of higher education since 1991

For more than three decades, Edutech has transformed universities across the GCC and India by implementing and operating technologies that improve teaching, learning, student success and employability.

Lifelong learning
Working with schools, colleges, universities and industries across the region

Serving seven markets
UAE, Saudi Arabia, Oman, Qatar, Kuwait, Bahrain and India

Supporting
250+ clients

One partner across higher education lifecycle

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Learn
A connected digital campus for teaching and collaboration

Canvas LMS, credentials, video, hybrid rooms

p. 6

Experience
Realistic practice in shared virtual environments

Immersive rooms, XR simulation

p. 7

Assess
Fair, secure assessment and original work

Exams, certification, competency, integrity

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Succeed
Academic support that leaders can see and measure

Learning support platform, AI support agents

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Prepare
Career-connected learning before graduation

Career services, internships, online learning

p. 10

Innovate
Future skills and a home for new ideas

AI and cyber certification, innovation

Edutech — Implement — Migrate — Integrate — Adopt — Manage — Optimise p. 11

What it means for you

Leadership
Retention, graduate outcomes and reputation you can measure

IT and digital learning
One secure, connected set of systems, supported locally

Faculty
Less administration, more time for teaching

Student services
Early sight of at-risk students and support that scales



Learn Learning management

Build the AI-ready digital campus

Canvas can replace fragmented legacy systems with one clear, consistent platform, so your institution spends less time managing technology and more time on teaching and student success.

Learning for all
Accessible, personalised learning at scale

Courses structures through reusable modules

Simpler faculty workflows
Simpler, more efficient workflows

Fast inline grading, course analytics

Assessment and feedback
Fair and consistent at any class size

Outcomes-based rubrics, video feedback

Administrative efficiency
Governance across every campus

Sub-accounts, roles, course templates

Open by design
Cloud scalibility for millions of users

Open API, 1,000+ integrations

Intentional AI
Educators stay in the driver's seat

One of the world's most widely used learning platforms, trusted by thousands of institutions

100+
countries

1,000+
partner integrations

Canvas Premium Partner
Edutech provides local implementation, integration, training and support in the GCC

From degrees to skills

Give employers of clearer evidence of what graduates can do

A degree shows that a student completed a programme. Digital credentials show what they can actually do. Each badge contains verified information about the skill, how it was assessed and the awarding institution.



The learner journey

1
Enrol
Finds a course in your branded catalogue and pays online

2
Learn
Studies in Canvas with the same tools as degree students

3
Earn
Receives a verified badge describing the skills gained

4
Share
Shows it to employers online or on a CV

Credentials that work for everyone

For students
A portable, verified record of skills that stays with them for life and can be shared in one click on a CV or professional profile.

For employers
Clear evidence of what a candidate can actually do, verified at source by the awarding institution.

For your institution
Programmes mapped to skills, short courses for new audiences and a stronger story on graduate outcomes.

What you can launch Micro-credentials | Stackable pathways | Short courses | Executive education

Digital credentials
Verified, skills-based Parchment badges alongside the degree

New revenue opportunities
Deliver branded Continuing & professional education

Workforce learning
Canvas Career maps courses to in-demand skills

Every class. Every conversation. Connected.

Hybrid learning, meetings, events and secure academic video in one connected ecosystem. Helping institutions preserve and reuse more teaching content



Lecture capture and video learning

Automatically capture scheduled lectures, labs and seminars in equipped spaces. Recordings are captioned, indexed and searchable, so students can go straight to the moment a concept was explained.

- Search inside every recording
- In-video quizzes and viewing analytics
- A secure video library inside your LMS

Hybrid classrooms and events

Teach students in the room and online at the same time, on one platform for classes, office hours, meetings and webinars. Remote learners see, hear and take part as fully as those on campus.

- Rooms equipped for hybrid teaching
- Webinars for open days and conferences

What your campus gets

Hybrid learning
Equal access in the room and online

Smart rooms
Integrated audio-visual in every teaching space

Lecture capture
Every class recorded and searchable

Accessible by default
Automated captioning that reduces faculty workload

Webinars and events
Open days, conferences and outreach

Inside the LMS
Video and quizzes live in every course



Experience Immersive learning

Don't just teach it. Let students experience it.

XR can deliver greater value when managed as shared campus infrastructure

A one-off implementation	Shared XR capability
A standalone headset, application and lecturer-led experience can be difficult to scale	A governed platform every programme can build on.

Ready-made content, plus your own

Simulations from anatomy and clinical cases to engineering, which faculty can adapt or extend with their own 360° video and 3D models.

Multi-user immersive rooms

Whole classes step into the same scene and train together, with or without headsets, guided by the lecturer.

Create once and deploy across supported devices

The same scenario runs on headsets, laptops and in immersive rooms, with remote students joining the session live.

Governed and secure

Central control of content, user access and student data, managed by your own team.

Where institutions use it

- Healthcare
- Science
- Architecture
- Technical and vocational
- Aviation
- Emergency response
- Engineering
- Hospitality

Two ways to bring XR to campus

Immersive rooms
Shared spaces where a whole class steps inside 360° content together, with no headsets needed.

XR simulation platform
Interactive 3D scenarios on headsets, laptops or in the room, so students practise safely and repeat as often as they need.

Assessment you can trust

One connected assessment cycle, from coursework to licensing exams, in the hall, online or on students' own devices.

Author	Deliver	Mark	Analyse	Assure
Item banks and AI-drafted questions	Secure on any device, with proctoring	Auto-marking, rubrics and AI essay scoring	Item analytics and competency tracking	Integrity checks and accreditation evidence

Which assessment solution fits your needs?

Your need	*University exams and coursework*	*High-stakes and Certification Competency-based*	
Coursework, quizzes and campus exams	●	○	○
Bring-your-own-device exams	●	●	
Entrance, licensing and professional exams		●	
Adaptive testing and psychometrics		●	
Skills portfolios and accreditation evidence			●

● Core strength ○ Also supported

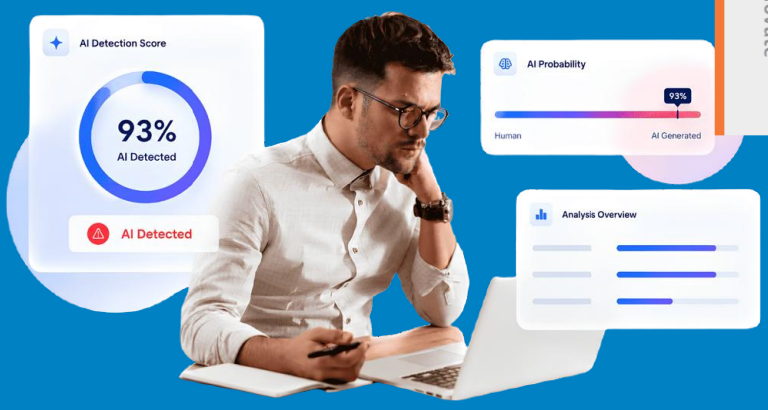
Assess Academic integrity

Original thinking in the age of AI

Plagiarism and AI-content detection, with Arabic supported alongside English.

25+
Plagiarism-detection languages

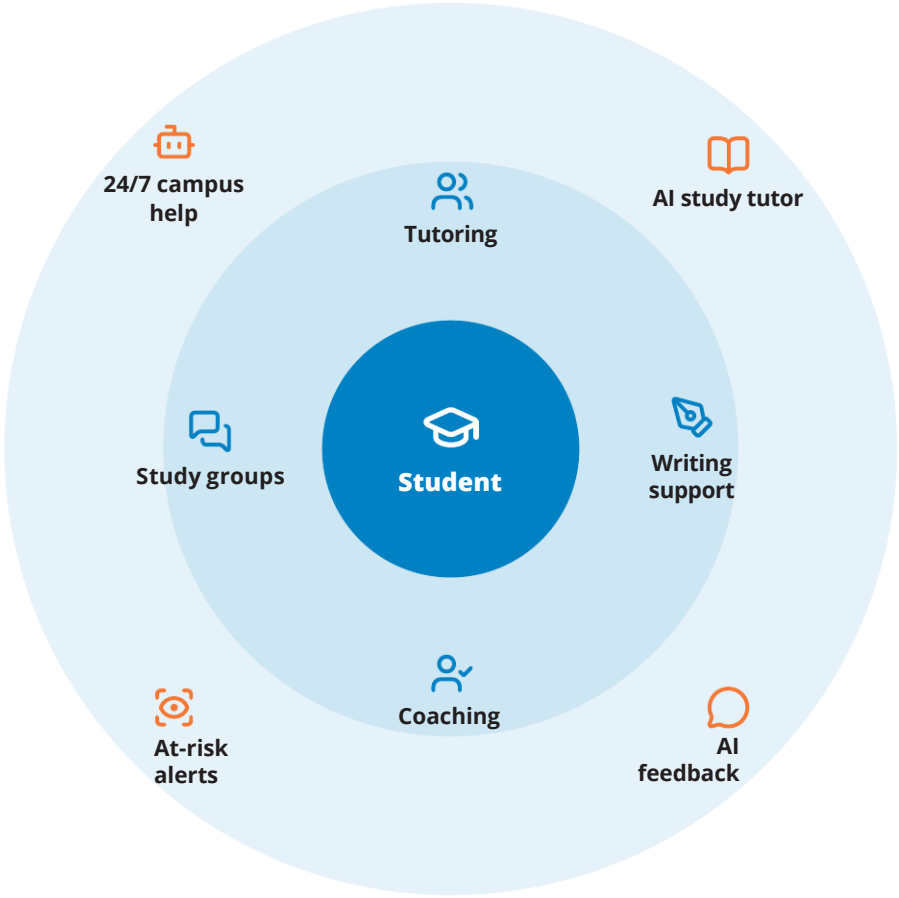
5
AI-writing detection languages



Help every student succeed

Human and AI-powered support for every student, with measurable insights for institutional leaders





Human support

Tutoring, writing, coaching and study groups, booked and tracked on one platform

AI support

Assistants that answer, tutor and flag risk, with human oversight and clear controls

Institutional insights

Engagement, retention, GPA impact and programme engagement, outcomes and return on investment

AI support that works alongside your team

Answers at any hour

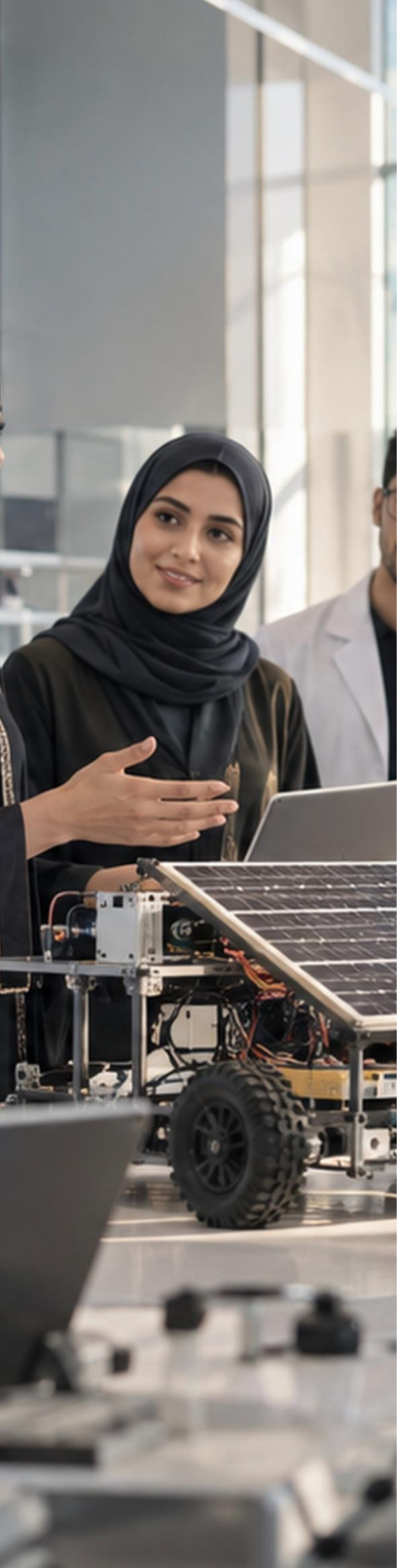
An assistant trained on your own policies, course pages and service information answers routine questions in seconds, day or night.

Tutoring in context

A study tutor inside the LMS explains concepts, gives feedback on drafts and points students to the right course material.

Hand-off to people

Questions that need a person go to the right adviser or service desk with the conversation attached, reducing the need for students to repeat information.



From education to employment

Career support from the first day of university to first job, on one platform with your brand and your data.

Employers hire for experience as much as for grades. An internship gives students proof of what they can do, a professional network and a clearer view of the career they want. We build supervised internships with international host companies into the degree through in- person or remote placements.

First year
Plan the path
Skills pathways, advising and mock interviews

Middle years
Build experience
Work-integrated learning and online certificates

Final year
Go global
International internships, career fairs and curated jobs

Graduate
Launch a career
Employer and alumni networks, with outcomes reported

One career platform, your brand and your data

- Curated jobs
- Career fairs
- Alumni mentors
- Mock interviews
- Skills pathways
- Outcome dashboards

Global internship outcomes

1,000+	~30%	~90%
host companies	receive job offers from their host	placed and first-choice field

Build the skills the future demands

Industry-aligned certifications and responsible AI adoption across teaching and operations

Certification academies

Internationally recognised certification tracks in cybersecurity and AI, delivered through your own institution with official courseware, hands-on labs and certification exams.

- Certified ethical hacking
- Network defence
- Security technician
- Digital forensics
- AI fundamentals
- Generative AI
- Prompt engineering
- AI programme management

AI in education, from policy to practice

A structured route to adopting AI across teaching, student support and operations, at a pace your governance can stand behind.

1 Strategy
A readiness review of your people, data and systems, and a roadmap for where AI adds value first.

2 Policy
Governance, academic-integrity and ethical-use guidelines that staff and students can follow.

3 Literacy
Faculty, staff and students trained to use AI well, with certification where it helps.

4 Deployment
AI tutors and support agents introduced in stages, with people in control.



Turn ideas into impact

Capture and back the best ideas from faculty, students and industry on one innovation platform. Run idea campaigns, challenges and hackathons, then take the strongest through evaluation to pilot.

700,000+

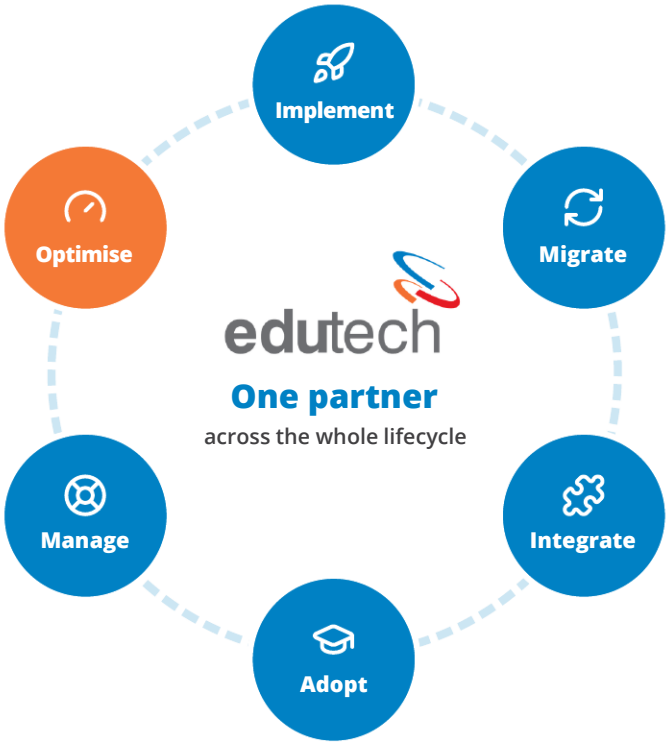
experts in a global network your teams can draw on

edutech | **Enable**

Edutech Enable Learning technology services

From Technology Selection to Measurable Impact

Your extended learning technology team, working with leading learning platforms across LMS, video, assessment, analytics and AI.



Specialists on demand

- LMS administrator
- Integration specialist
- Assessment specialist
- AI learning specialist
- Instructional designer
- Learning technologist
- Learning analytics
- Digital learning trainer



Ways to work with us

- **Projects**
  Implementation, migration and integration
- **Managed services**
  Administration, support and training to agreed service levels
- **On demand specialist**
  A flexible allocation of specialist hours

We transform learning through hands-on, technology-enabled solutions across digital and physical environments

We connect industry and academia

We bring universities, employers and technology partners together, so graduates leave ready for work.

Start the conversation

Tell us where your institution is heading and we will map the right mix of solutions and services, from one platform to a full campus programme.

How we connect industry and academia

- Industry-standard labs
- Technical training
- Internships
- Industry projects
- Professional certifications
- Applied research

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UAE, Saudi Arabia, Oman, Qatar, Kuwait, Bahrain and India

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